

CHELSEA space

RUN

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Dear Hana, Lynton, and Elena

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the **CHELSEA programme**

As you are aware, CHELSEA space opened on March 4th 2005, we are currently on our 27th exhibition, and we have also hosted numerous live events during our interesting four and a half year existence.

In order to properly mark our 5th anniversary I would like to invite RUN to make a show celebrating CHELSEA space, drawing on our archive and also hopefully encouraging something new to emerge. I will give you access to the addresses or phone numbers of those involved in our previous shows (where I still have them) so that you can involve who you want.

I am inviting RUN for a number of reasons:

- If I was to organise the show/events there is a potential for it being too self conscious and not in the spirit of CHELSEA space.
- RUN has been connected to CHELSEA space in various ways since the beginning and you understand the ethos and history. Indeed, inviting RUN is exactly in the spirit of the tautological, self-referential, folding back on itself CHELSEA space way.
- I want the thing to be at once fun and lively and serious and important and I trust you to do it.
- I want to promote you and RUN
- Inevitably I will keep coming up with ideas and I believe you can humour me and accommodate me whilst going entirely your own way.

The show will be installed on the week beginning March 1st 2010 and will run from 10th March – 17th April 2010 with a private view on Tuesday 9th March 6 – 8.30pm. CHELSEA space will provide invites, private view drinks, listing in NECA, 24 page B&W publication, external vinyl advertising on building. Inevitably money will be tight and the usual stoicism and pragmatism will be required but you can ask me anything you want and I will try to accommodate it where possible (except I won't let you block out the windows).

Kind regards



University of the
Arts London * *
Chelsea * *
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